

Argyll & Bute JHIP Strategic Action Plan

Priority: 2			
TO REDUCE THE NEGATIVE IMPACT OF ALCOHOL MISUSE			
What needs to change	How change will be measured	What will be done	How will we know we have made a difference
<p>A2.1 To develop and maintain links with ADAT at strategic level and through local PH networks</p>	<p>Targets/objectives as per ADAT action plan</p>	<ul style="list-style-type: none"> ▪ Implement relevant partnership actions from ADAT action plan through local PH networks and H&W theme group ▪ ADAT representation on H&W theme group ▪ H&W theme group representation at ADAT Steering group 	<p>Local PH networks developing actions in line with strategic objectives of ADAT action plan</p>

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<p>A2.2 Target prevention and education actions from ADAT action plan towards young people and vulnerable groups</p>	<p>Number of events Numbers of participants from target groups HIF spending on diversionary activities and projects</p>	<ul style="list-style-type: none"> ▪ Ensure safe drinking information is accessible to young people and vulnerable groups ▪ Prioritise HIF allocations towards diversionary schemes and projects for young people and vulnerable groups ▪ Encourage partners to tackle some of the barriers for diversionary activities as reported by locality groups ▪ Roll out of school peer support project across A&B 	<p>Reduced hospital admissions of young people attributable to alcohol</p>

Argyll & Bute JHIP Strategic Action Plan

Priority: 3			
TO REDUCE THE INCIDENCE OF CORONARY HEART DISEASE, STROKE & CANCER			
What needs to change	How change will be measured	What will be done	How will we know we have made a difference
<p>A3:1 Improve diet in all ages under Challenge Plan headings etc</p> <ul style="list-style-type: none"> • Early Years, • Teenage Transition, • Workplace • Communities 	<p>National target-2005 to increase to 5 or more portions of fruit or veg a day: A&B 41% S1/S3/S5 pupils ate 5 or more portions per day 2002.</p> <p>National target 50% babies breast feeding at 6 weeks by 2005: A&B 41.4% 2002-03.</p> <p>A&B SMR cancer 93, CHD 98 & stroke 92, 2000-02.</p> <p>National target for 60% of 5 year olds to be free from dental disease by 2010: A&C 40% 1999</p>	<ul style="list-style-type: none"> ▪ Young Scot to map provision of facilities in relation to healthy eating and information ▪ Actions from Eating For Health Plan for Argyll and Bute 2005-08 	<p>Improvement in Argyll and Bute figures in relation to national targets</p>

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<p>A3:2 Achieve a sustained increase in the activity levels of the whole population under Challenge Plan headings</p> <ul style="list-style-type: none"> • Early years/teenage transition Workplace Communities -Paths to Health • -Argyll Active • -Elderly 	<p>National target 80% of children aged 0-16 years should accumulate at least one hour of moderate activity on 5+ days of the week:</p> <p>A&B 52 %S1/S3/S5 pupils took vigorous exercise 4 or more times a week in their own time in 2002.</p> <p>National target 50% of all people aged 17+ years should accumulate at least 30 minutes of moderate activity on 5+ days of the week</p>	<ul style="list-style-type: none"> ▪ Continue to roll out Argyll Active across A&B ▪ Implementation of Sport and Physical Activity Strategy linking with PH networks 	<p>Improvement in Argyll and Bute figures in relation to national targets</p>

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<p>A3: 3 Reduce the prevalence of smoking in all age groups</p>	<p>National target 12- 15 year olds 11% by 2010: A& C 11% S1/ S3/ S5 pupils in 2002.</p> <p>National target 16- 64 year olds 31% by 2010; A% B 16- 74 year olds 31% smokers in 2001.</p> <p>A& B smoking attributable deaths 617 per 100,000 in 2001.</p> <p>National target smoking during pregnancy 20% 2010: A& B 24% 2000- 02.</p>	<ul style="list-style-type: none"> • Collate previous tobacco actions from local PH networks and disseminate good practice • Roll out Smoke Free Me pilot 	<p>Improvement in Argyll and Bute figures in relation to national targets</p>

Argyll & Bute JHIP Strategic Action Plan

Priority: 4			
TO IMPROVE MENTAL HEALTH & WELL BEING			
What needs to change	How change will be measured	What will be done	How will we know we have made a difference
A4: 1 Preventing suicides, raising awareness, reducing stigma and aiding recovery	National target reduction of 20% in suicides by 2013: A& B 176 suicides and self harm admissions in 2001	Implementation of the Choose Life Action Plan	Improvement in Argyll and Bute data

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Priority: 4			
TO IMPROVE MENTAL HEALTH & WELL BEING			
What needs to change	How change will be measured	What will be done	How will we know we have made a difference
<p>A4: 2 To reduce social isolation, increase opportunities for social contacts</p>	<p>Amount of HIF allocated towards addressing isolation issues Information/guidance distribution</p>	<ul style="list-style-type: none"> • Highlight isolation issues to partners and ensure that these issues are taken into consideration when developing action plans by developing and circulating information-guidance • Focus on reducing social isolation as H&W event 	<p>Isolation issues addressed in more plans</p>

Argyll & Bute JHIP Strategic Action Plan

Priority: 5			
TO HELP COMMUNITIES FEEL SAFER			
What needs to change	How change will be measured	What will be done	How will we know we have made a difference
<p>A5: 1 To improve road safety and reduce road traffic accidents</p>	<p>National target- reduction in fatal, serious and slight casualties by 2010: A& B accident rate 3. 2 per 1000, casualty rate 5.0 per 1000, accidents involving a fatality 0.09 per 1000 in 2002.</p>	<ul style="list-style-type: none"> ▪ Develop and promote DRIVESafe ▪ Publicise DRIVESafe activities to raise profile ▪ Roll out Young Persons Driving Project 	<p>Improvement in Argyll and Bute figures in relation to national targets. Links to overarching road safety strategies.</p>

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What needs to change	How change will be measured	What will be done	How will we know we have made a difference
A5: 2 To Reduce anti-social behaviour, crime and fear of crime	Evaluation in relation to instances of crime (vandalism, littering, house breaking); instances of anti social behaviour; number of empty properties and % of residents afraid of going out at night: reduction in first year of 10% from baseline, reduction in second year of 15% from baseline	Implement the approved Building Strong, Safe and Attractive Communities Plan	Improvement in Argyll and Bute figures in relation to national targets.

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A5: 3 Adoption of zero tolerance of domestic abuse	A& B domestic abuse incident rate recorded by the police 545 per 100,000 of pop in 2002	Feedback from A&B Against Domestic Abuse group to H&W theme group to strengthen and facilitate implementation of ADA Action Plan through CPP	Improvement in Argyll and Bute figures in relation to national targets.

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A5.4 Challenge perceptions of rural living	Questions asked through Citizens Panel	<ul style="list-style-type: none"> • Suggest to Citizens panel- questions to explore safety issues to provide direction for future activities 	Repeat questions in 3 years

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Priority: 6 TO REDUCE HEALTH INEQUALITIES THROUGH THE DEVELOPMENT OF SOCIAL CARE SERVICES			
What needs to change	How change will be measured	What will be done	How will we know we have made a difference
A6.1 Activities more targeted towards reducing inequalities	Increase in activities in data zones	<ul style="list-style-type: none"> ▪ Gather and use data sources to identify areas of greatest need ▪ Highlight links between strategies/plans where there are opportunities for more joint working 	Improvement in inequalities data